



T-O District Club Bulletin Contest Guidelines for 09-10

Club Categories

- White 35 members or less
- Blue 36 – 64 members
- Gold 65 or more members

Judging Criteria

- 50% on overall
- 50% on content & information

Judges will look at:

- ▶ Artistic Format
- ▶ Use of pictures
- ▶ Use of Kiwanis articles
- ▶ Use of timely information
- ▶ Creativeness in layout/design
- ▶ Inclusion of membership info.
- ▶ Contact information
- ▶ Meeting times and places
- ▶ Information from Division
And District level
- ▶ Use of pertinent
information about the club
and Kiwanis in the
community

Extra points will be given for information about children and sponsored youth activities.

Division newsletters and bulletins will be judged separately from clubs.

Are you proud of what your club does? Do you publish a newsletter or bulletin that tells others? Enter your club or division newsletter/bulletin in this year's contest!

All clubs and divisions in the T-O District are encouraged to publish and enter their newsletter or bulletin in the annual district contest.

Newsletters and bulletins are a great way of keeping members and the public informed as to what's happening in your club and Division. Whether they are printed and distributed or posted on the internet, they pass along valuable information which can help in recruiting members and/or community support.

The more efforts we use to get out the message about what we do, the more people within and outside of Kiwanis will receive it.

If you need assistance on preparation of a newsletter, most word processing type programs offer suggestions regarding layout and formatting. You are also welcome to contact Carl Sullivan at email olediz@cox.net or Brenda Allums at Ballums@hughes.net for suggestions.

Your newsletter or bulletin doesn't have to be professionally prepared or printed.

Everyone is on the same playing field. No extra points are awarded for color as opposed to black and white or for professional printing as opposed to copies made with a printer or copy machine. Overall attractiveness counts, but content is the key.

Please print a newsletter or bulletin and enter it in the District contest. Remember, it doesn't do any good to present or prepare a product that contains no information or that is full of errors.

Judging criteria is shown in the column on the left of the page. Judges may be selected from both inside and outside of Kiwanis and both inside and outside of T-O District.

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Remember, publicity is the intent, so include your pertinent news items in your local newspaper as well!

Deadline for entries is May 15, 2010

- Entries must be received by May 15, 2010.
- Send your favorite 3 issues to:
Carl Sullivan
P. O. Box 55718
Del City, OK 73155
- Your entry may be displayed at the 2010 District Convention.

Awards will be presented to first and second places in the three club sizes. Awards will be announced at the T-O District Convention and in KyNotes.

Criteria is being developed for a website contest and will be announced at a later date.

Don't fret over it. Newsletters and bulletins are fun and very useful.

Be creative and tell the world about your club and your division, its members, its Sponsored Youth and activities.