

Ki-Notes

Volume 91 Issue 1

Dec - Jan 2013

“Key-Notes”
**Kiwanis International
Texas-Oklahoma District**



Hurricane Sandy Victims Receive Disaster Backpacks

Texas-Oklahoma District Answers the Call



Photo credit: Jessica Hill/AP



Kiwanis New York District Governor Albert Norato, Jr heard about Texas-Oklahoma's disaster backpacks and requested 250 for the children of his district who were suffering from the effects of Hurricane Sandy. Likewise, New Jersey requested backpacks. Governor Ann put the call out and you responded. 250 Disaster Backpacks filled with things needed by the children made it to New York and 50 was received by New Jersey.

After distribution at a local center our Laura Lammons received a request from a parent in New York who got to the center late and their child didn't get a backpack. This family had lost everything in the storm. Susan Hennum contacted Margie, a local Kiwanian in New York and let her know the story. Margie (with true Kiwanian spirit) replied (via email) as follows:

Inside this issue:

“Hi Susan and Laura,

We're on it! I will contact her via email to find out her children's ages and deliver them to her house myself! Also, I just wanted to give a quick update and let you know that these backpacks have been received with emotional, heartfelt thank you's from adults and priceless reactions from kids.” signed, Margie

Many thanks to the Kiwanians of TO who made this happen, from monetary donations to volunteer hours buying and filling and shipping the backpacks. And also thanks to the Kiwanians of New York and New Jersey who despite hardships of their own took time to come to the aid of the children.

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Bayside Kiwanis members and helps filling some of the backpacks



Helping a child put on their backpack

TEXAS-OKLAHOMA
DISTRICT
KIWANIS
INTERNATIONAL, INC.

KI-NOTES

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Key Leader Camps Set for TX-OK

**Send Students
9th - 12th Grade**

**Students don't have
to be Key Clubbers!**

**Caroline Creek Camp
Huntsville, TX
April 19 - 21**

**Riverbend Conference Center
Glen Rose, TX
April 26 - 28**

**Cross Point Camp
Kingston, OK
(near Ardmore)
May 17 - 19**

Key Leader Teaches Leadership thru 5 Principles

Personal Integrity: Doing the right thing

Personal Growth: Developing in mind, body, spirit

Respect: Showing consideration for self, others, and property

Building Community: Developing relationships to achieve positive goals

Pursuit of Excellence: Expecting and achieving the best

Students Leave Camp

Excited!

Recharged!

**Committed!
&**

Empowered!

Thirsty for more knowledge of Kiwanis and Community Service

We can't build better leaders if we don't train better leaders!

**Sponsor a student
from your
community today!**

For more information contact:

**John Curlee
Cell: 361.222.1947
Home: 361.364.1345
Or email: keyleadertxok@gmail.com**

And/or visit: www.key-leader.org

A Letter From the Governor

December and January were busy and with great rewards. Two zone summits in December held in Piney Woods and Hill Country were both well attended. In Piney Woods we had two past Governors', a Governor elect and myself on YouTube with the help of genius Technology Chair Marshall. Money was donated for the backpack project and we sent backpacks to New Jersey (50) and New York (250). Each of you have made a major impact on those who have lost so much. All the money donated was made possible with the help from the Lt. Governors Judi, Keith, David B. and Joe. Thank you!!!



Hill Country attendees gave their voices and praised the presentations and left with a renewed Kiwanis spirit. The Hill Country team led by Bill Gordon, Bill Herron, and Frederick did a fantastic job of getting the word out to their members.

Doc and I left for the Rose Parade December 31. We enjoyed watching Kiwanis International President Tom DeJulio ride on the Kiwanis float. It was not a surprise that the Tournament Volunteers Trophy for best floral design of parade theme under 35 feet in length was awarded to Kiwanis International's float: "A Child's Magic Carpet Ride!"

No time to rest on January 2nd. we (First Doc, Randy & Dru Delay, Francine & Erby Eikner and myself) attended a rally for the Eliminate campaign and had the opportunity to brag about Texas-Oklahoma District. Folks we are letting the world know that TO is doing their share to save lives of mothers and babies.

The Pasadena club, compliments of Mel Cowart provided dinner on Friday night to the traveling zone summit team this past weekend. Always a big THANK YOU to MEL! He is our District's own "Mr. Kiwanis."

David, Al, Walter and Lynn of the Bayou Bunch had a record number of 87 attendees January 19th. They invited Key Clubs to attend and they had their own breakout session. Several of the Key Club students told me they planned to join CKI when they enter college and then later become a Kiwanian and give back to the children and their communities. Just warms the heart.

We look forward to seeing each of you at Mid-Winter, February 15-17 in Irving, Texas at the DFW Marriott North.

Governor Ann
First Doc Leonard

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District
Kiwanis International

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Mineola BUGS On The Path To Success

Kiwanians in Mineola, TX believe in BUGs. They have believed in the power of the BUGs program since 2008 and their belief has been justified. The club sponsors Bringing Up Grades in both Mineola and Alba Golden school districts. Since they began encouraging the children of their communities to do better in school they have awarded over 5,000 certificates.

School officials have highly praised the project. Elementary School Principal David Sauer says, "it is really making a difference. I especially like it because it rewards not only the top academic students, but all students who are making improvement."



Mineola Kiwanis BUGs Chairman, Robin Averett, who has part of the program since it was adopted by her club. She has the task of producing all of those hundreds of certificates.



Mineola Elementary students with Kiwanis Club Members (L - R seated in front) Gayland Howell, Jason Ray, Ron Wilson, and Kellam Newell

Kiwanis Store

A lesson in lunch bags

Welcome new members to your K-Kids club or present BUG and Terrific Kids program participants with a fun, reusable lunch bag when they reach their goals. Because they're useful and can be individualized, kids will proudly carry these bags to the cafeteria every day. And because they are branded with a K-Kids, Terrific Kids or BUG logo, you'll get more bang for your buck than with the usual certificate or pencil prizes.



Membership Growth

By
Susan Hennum
Chair, Membership Growth

Is your Club taking advantage of all the District membership programs?
Do you feel like your members have lost their enthusiasm?

Is your attendance dwindling?

Has your club lost their Way?

NEVER FEAR..... THE T/O GROWTH TEAM IS HERE!!

Reach out for help.....



Susan Hennum
Membership Growth
Susan.hennum@hotmail.com



Marshall Kregel
Marketing
Technology
mkregel@hotmail.com



Jim Walther
New Club Building
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Kiwanis International Names New Texas-Oklahoma District Coordinator for ELIMINATE Project

Kiwanis International Eliminate Campaign Chairman Randy DeLay recently named Francine Eikner as the Texas-Oklahoma District Eliminate Coordinator. “Texas-Oklahoma is a vital part of the success of Eliminate. Not only is it my home district but Texas-Oklahoma ranks in the top three districts in fundraising for this campaign. We need a strong leader with a passion for helping these mothers and babies.”



Francine, having spent the last year serving as a Multi-Division Coordinator said “I am familiar with the campaign and am honored to accept the appointment. The Tyler-Rose City Kiwanis Club in Tyler, Texas, is my home club, and the support of my club members is very important to me in this appointment.”



The organization of the District team is well under way, and nearly half of the clubs in the T-O District have Club Coordinators who are leading the fundraising efforts for the District. The support team of Club Coordinators, Division Coordinators and Multi-Division Coordinators are working hard to make sure that the goal of raising \$110 million by 2015 is reached. In partnership with UNICEF, Kiwanis International has taken a lead role in eliminating Maternal and Neonatal

Tetanus in some of the most underserved countries in the world. As we begin the year of participation, the Texas-Oklahoma District is one of the top three districts in fundraising for the Eliminate Project.

Francine went on to say, “Our District Campaign Team is dedicated to the project and committed to working with Kiwanians around the world to protect the lives of nearly 130 million mother and newborns by providing the much needed tetanus vaccine to women of child-bearing age. I appreciate your generosity in giving your time, talent and financial support to The Eliminate Project”.



TEXAS/OKLAHOMA DISTRICT MID-WINTER CONFERENCE February 15 - 17, 2013

FRIDAY, February 15

1:30pm - 5:00pm Board Meeting
6:30pm – Dinner

SATURDAY, February 16

Breakfast on your own
8:30 am General Session
10:45 am Forums

SUNDAY, February 17

Breakfast on your own
8:30 am-NOON Board Meeting

Please register online at: www.kiwanisconvention.com . Payment must be received with reservation.

If you must register by mail, please send **REGISTRATION FORM & CHECK** to:

T/O Kiwanis District, 3010 W. Park Row Dr. #100, Pantego, TX 76012

(Make checks payable to "T-O District Kiwanis")

Name _____ Club Name _____

Address _____ City _____ State _____

Division # _____ Spouse's Name _____ Current Office Held _____

Phone _____ Club Key #K _____ STAFF _____ LT. GOVERNOR _____

COMMITTEE CHAIRPERSON _____ CLUB PRESIDENT _____ CLUB SECRETARY _____

REGISTRATIONNUMBERTOTAL

Registration Fee	15.00	X	_____	=	_____	How many nights at the DFW Airport Marriott Hotel? _____
Dinner on Friday	28.00	X	_____	=	_____	
Breakfast Buffet	10.00	X	_____	=	_____	
Lunch on Saturday	25.00	X	_____	=	_____	
Dinner on Saturday	28.00	X	_____	=	_____	
Breakfast Buffet	10.00	X	_____	=	_____	

Total \$ _____ *Check enclosed*

EVERYONE MUST MAKE HIS/HER OWN HOTEL RESERVATIONS

For room reservations, call the D/FW Airport Marriott Hotel at 972-929-8800. Hotel address: 8440 Freeport Parkway, Irving, TX 75063. The Room Rate is **\$89.00** per night plus tax. Hotel & District registrations are **DUE JANUARY 21, 2013.** (Rooms after deadline as available)

Payment: ☐ Visa ☐ MasterCard ☐ Discover Amount to Charge \$ _____

Credit Card Number: _____ Expiration Date ____ MM/YY

Cardholder's Billing Street Address: _____

Cardholder's Name: _____ Billing Zip Code: _____

Cardholder's Signature: _____

Mail to: 3010 W. Park Row Dr. #100, Pantego, TX 76013 or Fax to: 866-574-0698

Key Leader Weekend
At Glen Rose, TX
Building
Leaders!



Give your students the opportunity to grow, learn and lead by attending this great program!

If your club would like to participate in sponsoring some of the youth in our district please contact John Curlee or Shawn Wade to find out how you and your club can be of assistance.

It is up to you to make this event even more successful and get the youth more involved in a positive movement across both of our great states! Make a call, visit a campus, talk to teachers, ministers, Boy & Girls Clubs, counselors, churches, etc... This program is great for everyone - not just Key Club!

If you should know of an individual who would like to attend but might need some financial assistance, let us know that as well... We will do our best to connect the financial assistance to the student if available.

Shawn Wade: 214-734-8723 or Kiwanis@ShawnWade.com or John Curlee 361-222-1947 or keyleadertxok@gmail.com

By Francine Eikner, Texas Oklahoma District Coordinator



As we move through the “Year of Participation” in The Eliminate Project, our focus is on fundraising. It’s time to use the “K-Way” of fundraising, and that means we have many options to raise funds in order to reach our goal of \$110 million by the end of 2015, including:

- FUNdraising events like walks, garage sales, and pancake breakfasts
- Individual gifts like Zeller Fellowship or Lead and Major Gifts
- Gifts and pledges from the club treasury
- Gifts and pledges from the club foundation
- Gifts and pledges from local businesses and foundations

All of these gifts will count toward a club’s fundraising totals and a Model Club pledge. More importantly, the funds raised will mean more families protected and more lives saved.

I challenge you to reflect on the six Objects of Kiwanis and see how they relate to The Eliminate Project. Think about our Kiwanis Motto: “Serving the Children of the World”. Give meaning to our Kiwanis Statement: “Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time”.

Since the beginning of The Eliminate Project, the Texas-Oklahoma District has raised \$850,548.38 (17.9% of target) in funds and saved or protected the lives of 472,426 women and their babies. Congratulations on being a part of this history-making event.



Cameroon Eliminates Maternal and Neonatal Tetanus

The World Health Organization conducted validation surveys in Cameroon, and the results show that the country has eliminated maternal and neonatal tetanus (MNT). More newborns and mothers’ lives are now free from the anguish of tetanus.

Since 1999, UNICEF and its partners have eliminated the disease in 29 countries, including China, East Timor and Tanzania. MNT still remains a deadly threat in 30 countries.

The final push to eliminate MNT globally will require US\$110 million and the dedicated work of UNICEF and every member of the Kiwanis family. Thank you for your commitment and support.

Your gift and your club’s gift will provide much-needed funds to continue elimination efforts.

Zeller Night in Conroe, TX

It is always an event when a club honors a member with a Walter Zeller Award. But it's a **party** when everyone in the club is honored with a Walter Zeller Award! And the Governor who loves a party will show up too.

You many remember that the Conroe Noon Club came into an unexpected amount of money from the sale of some land they had owned. The club had just pledged to become a model club for the Eliminate Project and was in the process of wondering how they would raise the \$25,000 they had committed to donate.

The land sale was for \$25,000. After they stopped jumping for joy they called Randy Delay, Kiwanis International Campaign Chairman for Eliminate and asked if they could purchase 20 Walter Zeller Awards.

Governor Ann came to Conroe to help with the recognition. To donate \$25,000 at once is a real feat and made for many smiles and congratulations. But the ones who are smiling the most are the 13,889 women whose babies will not suffer from this terrible disease.



Conroe Noon Kiwanis Club members: Bottom (L-R) Jamie DeGeorge, Cherie Angier, Ann Wilkins (TO District Governor), Carolyn Price, Laura Harville and top (from left) - Lynn DeGeorge, Jim Matthews, Bob Singleton, Mickey Deison, Mike Valdez, Javier Pena, Jon Buckholtz, Mike Cantu, Morris Straughan, Jerry Abbott, Dennis Umlang, Mike Riggins and Steve Reeves.



Closing the Back Door

3P's + 3F's = PD

By Governor-elect Bill Rauhauser

Kiwanis has long said the secret to keeping members is to use the three I's: Inform, Induct, and Involve. We should always Inform potential new members about our purpose, history and the value Kiwanis adds to children and communities of the world.

Then we should formally Induct them, if they wish, into the Kiwanis family. Next, we should quickly get them Involved in our club's projects. We want people to join our club to make a difference, not simply to meet, eat and leave. While I was thinking about this, a new formula came to mind: **3P+3F=PD**.

We are a global group of volunteers that have a **purpose**, mission and/or commitment to change the world one child and one community at a time. Kiwanis clubs are in 90 plus countries with the simple desire to give back and make the world a better place for all of us.

Do we have enough purposeful **projects** so all our members have an avenue to give back on a regular basis by sharing our time, talents and/or treasures to bring our **purpose** to a reality? Once a member believes that belonging to Kiwanis does not give them this avenue, they lose interest and many times leave.

Programs are very important to the lifeblood of Kiwanians. **Programs** need to be interesting, informative and/or motivating. When members quit coming to meetings on a regular basis, we must ask why. Is it **programs**, **purpose**, **projects** or something else? We do not want people to leave and feel no one noticed or cared enough to contact them.

So the three P's stand for **purpose, projects and programs**.

The first of the F's is **fellowship**. At each meeting we need to focus on new members and guests, as well as those members who are not attending on a regular basis. People who are enjoying the **fellowship** are less likely to drop their membership.

Food, quality and quantity as well as price, affects people's enjoyment of any meeting. Socializing is much easier over good **food**. It sounds simple, but the **food** at the meeting makes a big difference.

Fun is another important aspect of retaining members. If you did not laugh or at least smile once during a meeting, then **fun** is missing. Some clubs have a joke shared at each meeting; others have humor during the happy dollars time or good presenters who make us smile or laugh; and still others have a president with a great sense of humor. Regardless of how we add humor to our meetings, they are rated higher if they include some **fun**.

So the three F's are **fellowship, food and fun**.

If we make sure the three P's and the three F's are part of our club meetings and projects, we can be assured that we are making a **Positive Difference (PD)** in our community. Members who share that feeling are less likely to walk out our back door.

Memorial Donations for Mary Robinson Escue - Daughter of Marellie & Dick Robinson



Dearest T/O Kiwanian members:

Marellie and Dick Robinson have asked that we extend their appreciation for all your calls and notes regarding the tragedy in their home. Many of you have read the news accounts regarding the murder of their daughter Mary by a 14 year old boy who was burglarizing their home.

Marellie and Dick have asked that anyone wanting to make a memorial in Mary's name direct their donations to the T/O Kiwanis Foundation. A fund has been established in the name of Mary Robinson Escue. Marellie and Dick have been long-time supporters of the Foundation and their many programs aimed at Key Club and CKI students.

Please make your check out to Texas-Oklahoma Kiwanis Foundation and in the memo line write Mary Robinson Escue. Please continue to keep this family in your thoughts and prayers.

Guy Orr
President, T/O Foundation
and
Susan Hennum
Immediate Past T/O District Governor

TX-OK DISTRICT OF KIWANIS INTERNATIONAL & TX-OK KIWANIS FOUNDATION
3010 W PARK ROW DRIVE
PANTEGO, TX 76013
816-640-7711

Convention Updates: Meet Your Candidates for 2013-2014

Before you cast off for the convention this June in Vancouver, you'll want to give some thought to how you'll cast your votes for the 2013-14 elections. Delegates, here's your chance to educate yourselves on the [candidates running for office](#) at the 2013 Kiwanis International convention.

Workshop List Now Posted

Convention workshops are an excellent source of ideas and inspiration, updates and expert instruction. The [list of interactive sessions](#) for the 2013 convention is now available for your review. Reserve your seats in the workshops of your choice using the [convention scheduling tool](#). With so many great offerings, how will you ever choose?



What Goes On in the District Office

a series

by Lee Shuey, District Secretary

When your club pays its District dues each year, part of that money goes to fund the operations of the District office. So what are you paying for? This is the first of a series of articles to help you learn more about what goes on in the District office.

Paid staff consists of the incomparable Laura

Lammons, who keeps us running on an even keel each year. She has been with the District since September 2003, and she also is the club secretary of the Arlington Club. During the past year, she has been ably assisted on a part-time basis by Lauren Byum, a senior at Arlington High School and a Key club member.

On the volunteer side there is the District Secretary. Lee Shuey took this position over from David Ross in October 2012. Lee does most of her work at her home, but she usually spends one day a week at the office. Since she is still learning all the ins and outs of the administration of the District, she relies on Laura for most of the answers.

These three people man the phones and social media to assist clubs and Kiwanians in finding the information they need about the District and its programs and projects in order to fulfill their duties. They also provide a central place for the general public to ask questions about Kiwanis in Texas/Oklahoma.

The District office keeps all the records you might expect to find for an organization as large as Kiwanis: memberships records, financials, the history of the District and its clubs, the activities of the various committees, etc. The office also helps coordinate District-wide meetings, such as the upcoming Mid-Winter conference, which we hope you are planning to attend.

See you there.

Lee Shuey
District Secretary
TX-OK District of Kiwanis International

Now's Your Chance To Have A Say In The Future Of The District

Heather Harrington, LRPC Chair

There's a popular commercial out titled *People Stuck on Escalator*, in fact, you may have seen it presented at a leadership conference or in a business meeting once or twice over the last few years. If you haven't seen it, here's a quick summary: two people are on an upward escalator following their usual routine and staring off into the distance. Suddenly the escalator malfunctions bringing it to a stop. Both passengers are shocked and, remaining in their place on the escalator, they begin to become frantic. One yells, "somebody help!" and another grumbles, "this is absolutely ridiculous," while checking his watch. Neither attempts to solve the problem; instead, they wait (we don't know if someone ever does come to help... the commercial ends before we find out).

To the viewer, the solution is simple...simply walk off the escalator! The story in its simplest form is an analogy about adaptation and the willingness to change a familiar process in order to receive the original desired result. The passengers could have saved a lot of time and money by *choosing* (and choose is the key word here) to adapt to their situation. Instead, they *chose* to wait it out which consequentially led to frustration and blame, perhaps tardiness to work, an argument with the boss, a bad day which led to a fight with a spouse...I could go on, but you get the point.

The Long Range Planning Committee (LRPC) has been reviewing trends and feedback surveys over many years and, as we already knew without the numbers and fancy quantitative analyses that's been conducted, the Texas-Oklahoma Kiwanis district has been standing on our stagnant escalator for too long now. Unfortunately, solving the challenges that the district currently faces isn't as easy as walking off the escalator. Finding a solution does, however, require every member to *choose* to take action and adapt to our changing environment. It requires clubs to question their routines; leaders to listen more than they preach; governors to accept criticism; and members to step up and be leaders. Any solution will require the district to shed its coat of complacency and genuinely accept that some change is required for us to become a better Kiwanis and serve our communities more effectively. One step at a time, and together as a district, we can get off the escalator, should we *choose*.

Last year a survey was conducted to get feedback from district leadership on five key areas: governance, district events, service, club operations and membership. After reviewing the feedback, three primary areas of concern were identified: our communication infrastructure, our "fabric of Kiwanis, and district governance and management. Amendments to the Long Range Plan were made and at K-Family last October the district board accepted our proposal to form three work groups each tasked with reviewing a focus area and eventually bringing a proposed solution to the district for implementation. Today, these work groups are known as:

- 1) Developing and Strengthening the Communication Infrastructure -
The focus of this work group is to address issues related to information overload, planning data and media technology.
- 2) Strengthening the Fabric of Kiwanis -
The focus of this work group is to address rebuilding the Kiwanis brand, corporative efforts within the K-Family and networking with school districts and community groups.
- 3) Strengthening District Governance and Management -
The focus of this work group is to address policy development and district committees.

You can view ore detailed descriptions of these work groups and the latest minutes of their meetings online at the [LRPC website](#).

It is important to understand that these work groups exist only to review these areas of concern and recommend solutions to the district board. The LRPC's goal is to identify ways to strengthen the foundation of the district so that the district can better support recruitment, member engagement, and new club building (which supports service and service leadership). In summary, these work groups are not going to solve all of the district's problems; they're just trying to make it easier for the district to walk off the escalator.

The LRPC has taken the first step. Now it's your turn. At [Mid-Winter](#) this February you are asked to listen to the progress made to date and provide feedback. Each work group leader will present the actions taken thus far, possible solutions, and proposed next steps. Through a small group format, members are going to be encouraged to ask questions, provide feedback and give constructive criticism to the work groups. All comments will be collected and delivered for review.

This is your chance to have a say in the potential changes the district makes. Don't miss it. You can register for [Mid-Winter online](#) here.

Can't wait until Mid-Winter? The LRPC has a [website](#) where information is made available in real-time. Participate in our online discussion board now, and view updates to the Long Range Plan as they are adopted. Also available are the latest minutes from work group and LRPC meetings.

We can do this together... please choose to participate this February. Our communities are depending on it.



Here's a short interview with past, present and future governors of the TX-OK District. About 15 minutes long. Kinda cool to get these 4 people all in one location.

[TXOK Kiwanis - Interview 3](#)

...Marshall

Rockwall...**Rockwall....**Rockwall..Are YOU Ready for Rockwall??

2013 [District Convention..Rockwall](#), TX Aug 9 - 11, 2013

Get informed, Get involved, Get ready



Call For Vendors For 2013 District Convention

Folks, if you are interested in a booth at DCON in Rockwall, Texas this coming August, please contact Marshall Kregel at mkregel@hotmail.com and let him know.

We will have spaces for all of our District Programs, including SLP, but you must let me know in advance that you need a table. If you are selling items at the booth, there is a booth

fee involved. If you need electricity, there is an additional charge for the weekend. Only so many booths will have electricity available so this is first come, first served.

Internet service for the booths is not guaranteed by the District. There is internet service offered by the hotel but this may be as much as \$200.00 / connection / day. If you have a mobile hotspot, then reception is generally good in the conference area of the hotel and you can use our mifi or phone and get online without any additional charges. The district internet system will be set up for the registration area but may not cover all the booth areas.

Booth fees and booth sizes will be announced in February and this information will be put on the district website. If you have any special needs or requests, please contact Marshall.

Thanks!
Marshall Kregel
TechChair



Aktion Club Takes Action to Help SLP's

The Aktion Club of Texarkana joined with the Kiwanis Club of Texarkana in selling one pound bags of shelled pecan halves for the holidays. There are 13 members of the Aktion Club and they sold a total of 42 bags. James Buxton was the overall winner selling 21 bags. The Kiwanis Club sold a total of 900 bags for a profit of \$4,600. The proceeds from the sale of pecans will be allocated to Service Leadership Programs within our community and to the Governor's backpack project.

Texas Oklahoma Mid-Winter Board Meeting

February 15-17, 2013

DFW Marriott North Irving Texas

Friday - February 15, 2013

Board Meeting

1:30 p.m. Call to Order

Prayer

Pledge

Roll Call

Introductions of Guest

Minutes and approval

Treasures report

SLP's report –Dennis Mitchell

Membership report—

Susan Hennum Past Governor/Chair

3:15-3:45 KI Update – Jane Erickson, KI Trustee

3:45-4:45 LRPC—Heather Harrington, Chair

Patrick ---Fabric

Laura-----Communication

Sam-----Governance

4:45-5:00 Candidates for Governor-elect-Governor Ann

5:00 Adjourn

2:30 p.m. Break

6:00 p.m. ** Dinner hosted by PLGA **

2:45-3:15 Sophomore of the Year Award Presentations –
Charlet Long Little

Saturday - February 16, 2013



6:30 am **ELIMINATE Walk – Register Onsite – Receive a banner patch for your club!**

7:30-8:30 **Breakfast on your own**-----\$10 per person hotel restaurant-purchase tickets through online registration at www.kiwanisconvention.com

8:30-11:30 **General Session**
Prayer
Pledge
Song

New ideas for the future of Texas-Oklahoma District by Long Range Planning

(continued)

Saturday - February 16, 2013 (continued)

11:30-12:00 **Break**

12:00-1:30 **Lunch** - Update from Glen Farris, District Convention Chairman

Update from Governor Ann-Children's Disaster Relief Backpack Program

**** **Guest speaker—Suzie Humphreys – “I Can Do That!”** ****

1:30-1:45 **Break**

1:45-2:30 **Forum 1**

How to make a membership campaign work A-Z Susan Hennum,

Past Governor-Membership Chair & Jim Walther, New Club Bldg Chairman

Facebook all you need to know - CKI Governor Sanjuana Zavala

Are you Unbalanced? Learn how to make life more fun & effective - Jane Erickson KI Trustee

Key Leader & Key Club - John Curlee, Kelly Poland & Walt Roetter

2:45-3:30 **Forum 2**

Continue Membership Campaign with Susan and Jim

Marketing/Technology - Marshall Kregel, Technology Chairman

Are you Talking to me? Positive Communication Techniques - Jane Erickson KI Trustee

Risk Management - Johnny Williams & Richard Melton

3:45-4:30 **Forum 3**

Don't Let It Bug You – Stress Management for Today's World – Jane Erickson KI Trustee

What is PLGA? PLGA members

K-Kids & Builders---Margaret Davis/Clint Howie & Dennis Hogan

3:45- 5:15 Secretary Training—Laura Lammons

4:30-5:15 Aktion Clubs – T. Anderson & Lynn DeGeorge

Secretary Training **continued** - Laura Lammons

6:00 p.m. ** Dinner hosted by CKI, Key Club, Builders Club & K-Kids **

Sunday - Board Mtg - February 17, 2013

- 7:30-8:55 **Breakfast on your own**-----\$10 per person hotel restaurant-purchase tickets through online registration at www.kiwnisconvention.com
- 9:00- 11:00 Texas Oklahoma Board Meeting – Rm TBA
- 9:00- 10:00 Report from LTG's What do you think?
- 10:00-10:15 Laws & Regulations – Jerry Ward
- 10:15-10:30 Lee Shuey - Report on Vancouver Convention
- 10:30-11:00 Governors report on Zone Summits
- 11:00 Adjourn

SATURDAY, FEB. 16, 2013 – 1:30 PM

PAST GOVERNORS COMMITTEE MTG – RM TBA – SAM CURRY

CLE TRAINING FOR THE TRAINERS – RM TBA – SAM CURRY

SUNDAY, FEB. 17, 2013 - 9:00-11:00 AM

T/O FOUNDATION BOARD MEETING – RM TBA – GUY ORR



Susie Humphreys - Guest Speaker
at
Mid-Winter

Suzie Humphreys has been fired, been broke, been disappointed, been a petrified expectant mother at 40 years old and lived her life with a passion for learning not only how to be better, but to see things differently.

She lifts, jolts and nurtures her audiences and they love every minute of it! She makes them laugh until they swear they can't laugh anymore....then she "grabs" them again!

Whether it is the challenge of a change or acceptance ... in relationships or situations ... in the home or on the job ... Suzie helps you rise to the occasion with all the vigor and enthusiasm that living this wonderful life demands.

Aktion Club Installs New Officers

Texarkana's Aktion Club installed new officers on October 15, 2012 at the Haven Home. 2012-2013 officers are: President, Billy Neeley; VP, James Buxton; Secretary, Ryan Cameron; Treasurer, Fedelis Guillory; Past President, Chris Thomas. A certificate was presented to Rick Bolton, Aktion Club Advisor, for his dedication and support of the Aktion Club. The Aktion Club currently has 13 members and participated in ten community service projects during the past year.

Pictured L-R: Tanya Dickert, James Buxton, Fedelis Guillory, Ryan Cameron, Chris Thomas and Billy Neeley



Kiwanis Club of Texarkana Decorates for Charity



The Kiwanis Club of Texarkana completed a service project "Festival of Trees" to benefit HandsOn Texarkana (Volunteer Center). Central Mall is partnering with HandsOn Texarkana to host The Festival of Trees. Trees were on display inside Central Mall from November 18th through December 4th. The Kiwanis Club bought, decorated and donated a Christmas tree to be sold as part of either the Silent Auction (running from October 15 through November 11 inside Central Mall), or during the live auction held on November 11th.

The purpose of the Texarkana Volunteer Center is community betterment through citizen participation. The Center connects people wishing to share their time with others. They also provide a place for agencies seeking volunteers to advertise their volunteer needs.

Here Comes The Gov...Here Comes The Gov!
(in the Lt. Gov's model T)





Kiwanis International Convention Service Fair Invitation

If you have an outstanding service project or fundraising idea that you would like to share with the entire Kiwanis Family at the convention in Vancouver this summer, please complete the Service Fair Invitation and Application (see link below).

We will incorporate Circle K clubs and districts in the service fair again this year along with our Kiwanis clubs. Don't miss out on this great opportunity to show off your projects and ideas next to some of our outstanding Circle K members.

Please review the application for more details and share it with other members of your club.

Kim Stephenson, Conventions Team Specialist

kstephenson@kiwanis.org

Vancouver offers you *more* programs



For Adults



Key Leader is a Kiwanis-sponsored weekend leadership experience for high school students. It's been known to change lives. But the best way to understand the power of this program is to experience it yourself! Join attendees at Capilano River Regional Park. Learn about life and leadership. Get tips on inspiring students in your district to attend. And enjoy the park's wilderness environment, which is filled with fun learning and awe-inspiring views.

- ◆ Wednesday, June 26, 8:30 a.m. - 4:30 p.m.
- ◆ Tickets are US\$75 each, and seating is limited.
- ◆ The price includes roundtrip transportation between the Vancouver Convention Centre and the Capilano River Regional Park, as well as lunch and snacks.
- ◆ To register, visit: www.kiwanisOne.org/convention



Fellow TX-OK Kiwanians,

Have you registered for the Kiwanis International Convention yet? If not, you may be missing out on some pretty neat prizes.

Vancouver is giving away one prize each month to a randomly selected registrant between October 2012 and February 2013. All you have to do is register for the convention and then sign up for the giveaway. Prizes for December include a ZipTrek Ecotours Adventure for two; a Vancouver Lookout to get a 360 degree view of the city for two; a Steveston Seabreeze Adventure for one to see the whales, sea lions, eagles, dolphins, etc; and a Whistler Blackcomb lift pass to the site of 2010 Olympic and Paralympic Winter Games for two.

Each monthly winner will be determined on the first business day after the month ends. There is also going to be a grand prize and all entries are eligible for it. Sign up now at www.KiwanisOne.org/convention and click on Attend Convention.

Registration is \$185 for members and non-Kiwanis spouses until April 1. After that the price jumps to \$235. Children under 21 and SLP members are free. CKI members should register for their own convention.

There will be lots of things to do at the convention. Some of them require tickets. Here is a sampling:

- ◆ Key Leader For Adults - The best way to understand the power of Key Leader is to experience it yourself. This session will highlight many exciting portions of the curriculum. It will be held at the Capilano River Regional Park, which offers natural thrills and a wilderness environment filled with fun, learning and awe-inspiring views, on Wednesday, June 26 from 8:30 am until 4:30 pm. Tickets are \$75 each, and includes transportation, lunch and snack. Seating is limited.
- ◆ Leadership Luncheon - Rick Hansen will be the speaker. He is a Canadian Paralympian and activist for people with spinal cord injuries. Tickets are \$55 each for the Thursday, June 27 event from 12 noon until 1:30 pm. Seating is limited.
- ◆ Eliminate Project Walk - This one mile walk to raise awareness of the campaign to eliminate maternal and neonatal tetanus will be held on Friday, June 28 from 7 am to 8 am.
- ◆ Key Club and CKI Alumni Dinner - Were you a member of one of these groups? Join alumni for a dinner at Scoozi's on Friday, June 28 from 5:30 - 7:30 pm. Tickets are \$25 each.
- ◆ The Midtown Men Live - The stage four stars from the original cast of "Jersey Boys" will play hits from the 60's. This special ticketed event is for Kiwanis-family members and guests only. It will be held on Friday June 28 and will begin at 8:30 pm. Tickets are \$40 each and priority seating is first come first served.
- ◆ Faith and Humor Breakfast - The Keynoter for this event will be noted children's author Nick Katsoris. He writes the acclaimed Loukoumi children's book series about a fluffy cuddly lamb. He also teaches children how to perform good deeds by sponsoring the annual Growing Up with Loukoumi Dream Day Contest, which gives kids an opportunity to spend the day in their dream careers. Imagine at a young age, being able to spend the day witnessing the landing of a spaceship on Mars from NASA's Mission Control, to play soccer with the New York Red Bulls, to cook on the air with CBS chef Tony Tantillo and to visit Rachael Ray on the set of her hit show.
- ◆ The highlight of the Closing Session will be the presentation of the World Service Medal to [Sarah McLachlan](#). The World Service Medal is given each year to an individual or organization working to improve the quality of life for children. Previous winners have included Sir Roger Moore, Audrey Hepburn, Jamie Lee Curtis, Nancy Reagan, Rosalynn Carter, Heifer International, and Sleeping Children Around the World.
- ◆ Meet the Candidates Forum
- ◆ Business Session and election of KI's new president and trustees
- ◆ Lots of educational workshops

This promises to be a wonderful convention. I will be going to Vancouver for a District Secretaries' meeting in January and should have more information when I return.

Lee Shuey
District Secretary
TX-OK District of Kiwanis International



2013 Kiwanis International Vancouver Convention Official Post Alaska Cruise



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**TX-OK GETS \$70
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Less than 30 staterooms left for
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7 NIGHT June 30, 2013 - July 7, 2013

Alaska Hubbard Glacier Cruise

Experience the Beauty of Alaska. . .

with fellow Kiwanians as you set sail on this unforgettable seven night Celebrity cruise. You will enjoy the convenience of sailing directly from Vancouver on the last day of the convention and the included benefits that come from sailing as a Kiwanis group.

Exclusive Kiwanis Post Convention Cruise Features

- Private roundtrip transfers convention hotel/ship/airport
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- Private Farewell Cocktail Reception
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- Special Kiwanis Shore Excursion
- Exclusive Celebrity Coupon Book worth up to \$300 on shipboard savings



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\$999*

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From
\$1,399*

BALCONY
From
\$1,849*

Call Toll Free
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or 781.471.3418
for Reservations

RATES ARE LISTED IN U.S. DOLLARS

Rates are per person, double occupancy

* Port fees, taxes, gratuities, additional \$461 per person

**Reservations booked now will receive \$75 per person discount on verandah staterooms, \$50 per person discount on ocean view staterooms and \$25 per person discount on inside staterooms.



For more information visit our website

www.kiwanisalaska2013.com

[email:kiwaniscruise@colpittswt.com](mailto:kiwaniscruise@colpittswt.com)

"Own Your Future"

Greetings, Texas-Oklahoma Kiwanis Member,

We are inviting you to be a part of owning our own District facility and eventually assist your Kiwanis District with no leasing and no debt. The T-O Foundation has made it possible to purchase a new two-story building to house all of our office needs and expand to much greater use. While we lease from the Foundation, our goal is to return the funds to the Foundation over a period of the next 4 years. Once accomplished, your District will finally be relieved of any budgeting for office leasing or payments. This might very well postpone or prevent a need of any dues increase in the foreseeable future. And you can take pride in helping to make it happen.

It is a simple plan. With you and nearly 10,000 other members of T-O Kiwanis, a contribution of just \$40 will get the job done. And we target up to four years to complete the campaign. Many believe our membership has enough pride to do this in just one year. But at whatever time period, we become "Finally Free with 40 in 4". Therefore, we encourage your participation in pledging just \$40 over the next four years. Please understand this is strictly VOLUNTARY. There is no requirement to participate.

Your club may choose various methods during meetings to make contributions. You can simply donate a dollar or two weekly or monthly or just write a check for a \$10 yearly donation OR just complete the task with a \$40 contribution. Checks should be made out to: **T-O Kiwanis District.**

Please keep this handout. At the bottom of the page is a spot for your signature once you have made your fair share donation of \$40. Then, mail it to the T/O District Office. A RECOGNITION WALL DISPLAY will show each donors name at the new District Headquarters.

FURTHER, your proud club will receive similar recognition in the event of 100 % participation of club members of the \$40/ member (using the October 1 Kiwanis Int'l certified membership numbers).

Additional Opportunity: You may decide to help further. If you contribute a \$200 gift, a permanent brick will be laid in your honor near the entrance of our new building. This could be a great way to pay tribute to people you care about or to leave a "sign" showing you invested in the future of the District! A permanent message can be engraved using 16 characters/spaces per line on three lines. See the back side of this page for more information.

More great news: Kiwanis member Mel Cowart of Pasadena, Texas has pledged to match each \$200 brick purchase up to \$50,000 this Kiwanis year. This means your brick purchase DOUBLES!! You will also receive a special certificate indicating that you participated in this effort this Kiwanis year – 2012-2013!

YES, I want to be part of the "Own the Future" campaign.

Please mail your completed form and contribution to the District Office

Please make signature within the box – write boldly

CLUB NAME _____ **DIVISION** _____



Leaving a Legacy at T-O District Headquarters

Leave your stamp at our new Texas-Oklahoma District facility with a contribution of \$200. Placement of your personal brick will pay tribute in any way you wish. Honor a Kiwanis friend who passed away. Pay tribute to your own family, grandchildren, a fellow-club member who has contributed honor to your club, your personal achievement, or any other noteworthy person or event important to you.

With a donation of \$200, you will be honored with a stamped brick located in an area surrounding the parking lot leading to the entry and flower beds of our new headquarters' home. These "Honor bricks" will be placed beginning at the entry porch on a first-come-first serve basis. You will be entitled to 3 lines with 16 characters/spaces per line inscribed on your brick.

Print clearly your chosen text for your "Honor Brick".

Consider a centering style to the layout (see above)

1 st Line	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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3 rd Line	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Kiwanis member Mel Cowart of Pasadena, Texas has pledged to match each \$200 brick purchase up to \$50,000 this Kiwanis year, doubling your purchase!

You will also receive a special certificate indicating that you participated in this effort this Kiwanis year – 2012-2013!

With the Honor Brick donation, please also sign the reverse side as you are eligible for the RECOGNITION WALL DISPLAY.

Be sure to turn this completed form (with your contribution) directly to the T-O District Office at 3010 W. Park Row Dr. #100, Pantego, TX 76013. Phone # 817-640-7711

Paying by credit card?

Payment: ☐ Visa ☐ MasterCard ☐ Discover Amount to Charge \$ _____

Credit Card Number: _____ Expiration Date ____ MM/YY

Cardholder's Billing Street Address: _____

Cardholder's Name: _____ Billing Zip Code: _____

Cardholder's Signature: _____ Security Code on Back: _____

Governor Recognizes Round Rock Club For Sixty Years of Service, Repurposing, and Doubling In Size

Three years ago the Round Rock Noon Kiwanis Club was dealing with the reality of stagnant/decreasing membership. After attempting to merge with other civic clubs, the club realized the task had to be tackled by its membership. Led by President Gregg Miller and a very committed core group of Kiwanians, targeted membership became the primary focus. The result: total membership has now more than doubled. Over 20 new members have joined during the last two years. As the club celebrates its first 60 years, it is extremely proud that it has both reinvented itself and increased membership. The Club now has an active, vibrant membership that prides itself on its position and recognition within the Round Rock community.



Governor Ann presents Sarah Johnson, President of the Round Rock Club a certificate of recognition for the Club's significant growth and 60 years of outstanding service.

The Round Rock Club has had successful pancake breakfast/auction fundraisers for many years - even during periods of low membership. A few of the charities supported in past years include Texas Baptist Children's Home, Capital Idea, YMCA/Strong Kids Campaign, Williamson County Health, Just Because, Christmas Family Night, Agape, WEBCO Meals on Wheels, RRISD Backpack Project, ELIMINATE, RR Arts Council, Emerson Academy, Texas Oklahoma Future Building, Shoes for Orphans, Round Rock Serving Center and Sacred Hearts Clinic.

Now that the Club has additional membership, it is able to take on new projects. One of the projects the Round Rock Kiwanis is most proud of is the newly established Play for All Abilities Park opened this year in Round Rock. The project was initiated and driven by Nancy Rabb, the club's recent Past President and long-time community leader. The Round Rock Club is displayed on the Wall of Fame and also has a street in the park village called Kiwanis Street due to the club's hard work and generosity. This Park is a 1 1/2 million dollar facility and has won national acclaim. Click [here](#) to see a short video about this wonderful park.

The Club is vibrant, strong and remains committed to continued growth. The Club is able to do so because it offers a great environment for meetings, the chance for people to serve their community, and an environment in which every member is an integral part of present and future plans.

Division 24 Clubs Gift Governor in Recognition of Disaster Backpacks



On December 8, at the Hill Country Summit, eight clubs in Division 24 joined together to present a gift to Governor Ann. The gifts were in support of the Governor's Project: Disaster Relief Backpacks for Children. Each club presented a check for \$100.00 or more.

From left to right are: Nancy Ladd, Secretary, Sun City Kiwanis Club; Russell Gregory, President, Austin Kiwanis Club; Judith Wolfe, President, Austin - Shady Hollow Kiwanis Club; Governor Ann Wilkins; Lucille Dee, President, Golden -K Austin Kiwanis Club; Noel Roebuck, President, Austin - Northeast Kiwanis Club; Carl Starnes, Secretary, Cedar Park Kiwanis Club, Sarah Johnson, President, Round Rock Kiwanis Club; and Michael Quist, President, Northwest Austin Kiwanis Club.



The Kiwanis Club of Abilene made a \$500 donation to the U.S. Marines Toys for Tots Program



Children Enjoy Christmas Party Hosted by The Kiwanis Club of Oklahoma City



Randall Stoner, party co-chair along with Lucien Jones, not pictured; Elijah Molett; Lily Molett, and Santa, aka Kraettli Epperson, President of the Kiwanis Club of Oklahoma City strike a happy pose. This downtown Kiwanis Club, the first in Oklahoma, hosted its 93rd children's Christmas party for students from Rancho Village, Martin Luther King, Andrew Johnson, and Ridge View Elementary School. Teachers proved the individual gift lists. After serving cake and ice cream, members/elves hand out presents upon Santa's arrival.

Southeast High School in OK City Gets Key Club



Division 19's Kiwanis Club of Oklahoma City, the Downtown Club, and Division 30's South Oklahoma City and Southwest Oklahoma City partnered to create and sponsor a new Key Club at Southeast High School in Oklahoma City. OKC Club's member The Honorable Noma D. Gurich, Justice, Oklahoma Supreme Court, spearheaded the Key Club launch along with Southeast High School teacher Mary Closs.

Southwest Oklahoma City Club secretary Auggie Augenstein; Oney Fleming, Southwest Club member; Bertha Augenstein; Division 30 Immediate Past Lt. Governor Clay Griffin; and Southwest Club treasurer Bob Towe agreed to partner in the Key Club launch.

Kiwanis Club of Oklahoma City president Kraettli Epperson; Division 30 Key Club Advisor Tim Brogan; Southwest Oklahoma City president Eliot Feiler; Justice Noma D. Gurich; and Southeast High School teacher Mary Closs represent strong division collaboration in Oklahoma.



Elementary School Choirs

To Perform at Kiwanis Pancake Breakfast

The Kiwanis Club of McKinney has scheduled their annual pancake breakfast fundraiser for Saturday, March 2, 2013 at the First Christian Church fellowship hall. Choirs from Webb Elementary and McClure Elementary will perform this year during the morning. Penny Davis, elementary choirs coordinator, has partnered with the Kiwanis Club in an effort to raise awareness of the MISD elementary school choir's, help build student confidence, pride and esteem, raise funds for school fine arts departments and support local charities. Webb Elementary will perform at 9:30 with McClure Elementary performing at 10:30.

The club will serve pancakes, sausage, juice, milk and coffee from 6:30am until 11:30 am. The breakfast is like a large family gathering, in that people meet old friends and make new ones. Everyone visits with each other, laugh a lot and have a great time. Brian Hazelwood, Kiwanis Club President, stated "with the school choirs singing, this years breakfast should be a fun event".

100% of the net proceeds from the pancake breakfast are used to support charitable activities.

Tickets can be purchased from School Students, any Kiwanis Member, or at the door the morning of the Breakfast.

Kiwanis Pancake Breakfast

Saturday March 2nd, 2013

6:30 am to 11:30 am

First Christian Church (behind Brookshire's
Grocery)

1800 W. Hunt Street

McKinney, Texas 75069



Gone But Not Forgotten



Jay Dee Fountain
1920 - 2013
Past Governor TX-OK District - 1962
Past Lt. Governor - Division 18 - 1956
Charter Member of
Kiwanis Club of Northwest Lawton, OK



Edwin L. "Eddie" Slough
1926 - 2012
Past Governor TX-OK District
1990-1991
Past Lt. Governor - Division 23 - 1979
PLGA President - 1985
Kiwanis Club of Waco, TX



Terry V. Wilson
1950 - 2013
Past Lt Governor
Continuous 2003 - 2007
& 2008-2009
McAllen Kiwanis Club, TX



Major General (Retired) Stewart Meyer
1921 - 2012
Harker Heights Kiwanis Club
Member - 32 years & Past Club President



Donald L. King
1941 - 2013
Past Lt. Governor - Division 17
Continuous 1975-1977
1984-1985
Continuous 1999-2009
Kiwanis Club of Weatherford, OK



Mona Beth Reavis
1928 - 2012
Stillwater Breakfast Kiwanis Club, OK
Past Secretary



Warren Tomlinson
1921 - 2012
White Rock Kiwanis Club, TX
Past President

Upcoming Events - Mark Your Calendar!



2013

Feb	2	Panhandle - (Zone 3) in Borger, Texas
Feb	15, 16, & 17	Mid-Winter - DFW Marriott North - Register online at www.kiwanisconvention.com
Mar	1 - 3	Key Club Lt. Governor Training
Apr	4 - 7	Key Club District Convention
Apr	6	Kiwanis One Day
Apr	19 - 21	Key Leader - Carolina Creek Christian Camp - Huntsville, TX
Apr	26 - 28	Key Leader - Riverbend Camp - Glen Rose, TX
May	17 - 19	Key Leader - Cross Point Methodist Camp - Kingston, OK
Jun	26 - 30	98th Annual KI Convention - Vancouver, British Columbia
Jun	30 - July 7	Alaska Cruise: Governor's trip -
Jul	3 - 7	Key Club Int'l Convention - Washington, D.C.
Jul	19 - 21	Key Club Summer Board Mtg
Aug	8 - 12	Kiwanis Texas - Oklahoma District Convention - Rockwall, TX
Oct	25 - 27	K- Family Board Mtg



2014

Jun	26 - 27	Kiwanis Int'l Convention -
Aug		Kiwanis Texas-Oklahoma District Convention - Midwest City, OK

2015

Jun	25 - 28	Kiwanis Int'l Convention - Indianapolis, IN - 100th Anniversary
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