

# Achieving Club Excellence

Survey your members. Analyze your club’s fundraising. Find new ideas for strengthening your club. Do them all using the Achieving Club Excellence tools.

These tools will help your club create opportunities in fundraising, service and fellowship — based on what your members love most. Interested in using the tools?

Download the complete toolkit and have a member lead your club through each of the steps within the the tools. Use one or all of them, depending on your club’s needs. In fact, try this method whether you’re planning for an annual club assessment or need ideas for improving one or two aspects of your club experience.

Each tool includes exercises designed to create dialogue, gain perspective and lead you to ask insightful questions that will help your club remain relevant, impactful and strong.

Find the tools you need based on this list of common concerns.

CONCERNS	TOOLS THAT CAN HELP
Your club is unsure of its purpose in the community.	<a href="#">Creating the Purpose</a> <a href="#">Developing Community Partnerships</a>
Members of your club seem disinterested or dissatisfied.	<a href="#">Measuring Member Satisfaction</a> <a href="#">Analyzing Your Impact</a> <a href="#">Celebrating Success</a>
Your club is losing members.	<a href="#">Measuring Member Satisfaction</a> <a href="#">Hosting an Open House</a>
Your club wants to become more visible in the community.	<a href="#">Developing Community Partnerships</a> <a href="#">Rediscovering Your Community</a> <a href="#">Analyzing Your Impact</a>
Your club’s signature project is losing member interest.	<a href="#">Rediscovering Your Community</a> <a href="#">Measuring Member Satisfaction</a> <a href="#">Analyzing Your Impact</a>
Your club’s annual fundraiser is becoming less successful.	<a href="#">Analyzing Your Impact</a>
Your club has ideas but needs direction or goals.	<a href="#">Planning for Club Excellence</a> <a href="#">Rediscovering Your Community</a> <a href="#">Club Scorecard</a> <a href="#">Analyzing Your Impact</a>
Your club needs ideas for recognizing individual and club accomplishments.	<a href="#">Celebrating Success</a>
Your club wants to add more members.	<a href="#">Hosting an Open House</a>