

# **Club Fundraising thru Signature Projects**

**Using sustainable, high-impact  
projects to help Kiwanis be  
recognized throughout your  
community**

# What is a Kiwanis Signature Project?

A signature project is one that includes all of the following criteria:

- **Recurring:** At a minimum, the project should take place annually.
- **Brand enhancing:** The project should be designed to elevate the Kiwanis brand in the local community with opportunities for public relations activities, such as using the Kiwanis name on the project, media mentions, etc.
- **High impact:** The project should have a demonstratable positive impact on the community; this impact should be measurable in monies raised or children served.
- **Membership focused:** The project should support opportunities to strengthen membership and develop new partnerships.

# **What are the Impacts of a Signature Project?**

**Signature projects provide valuable and needed service to a community.**

**Signature projects elevate awareness of Kiwanis, engage current members, and remind them why they joined Kiwanis.**

**Signature projects can increase membership and be a great fundraiser for your club!**

# Kiwanis Signature Project Contest

Each year, Kiwanis International hosts a Signature Project Recognition Program for clubs and districts. Clubs with 27 members or fewer are judged in the Tier I category. Clubs with 28 members or more are judged in Tier II category.

Each tier is judged separately, and the top 10 finalists are determined for each tier. The top three selections from each tier are recognized at International Convention as the gold, silver and bronze winners.

# **Kiwanis Signature Project Contest**

**Clubs submit their project details using an online contest submission form from a link that is made available in the Spring.**

**Each club's entry is sent to their district leadership for judging and selection of their Tier I and Tier II projects that will be entered into the KI Signature Project Contest.**

# **Kiwanis Signature Project Contest**

**Qualified submissions are reviewed by The Kiwanis International Committee on Service and Partnerships Board, which selects the finalists.**

**The finalists are announced and recognized at the International Convention. The top winners are announced and receive awards.**

# **Texas-Oklahoma Signature Projects 2022**

**This past year, TO Governor Brad made it a priority to have clubs from our District enter the contest.**

**Today, we're going review some of the Signature Projects submitted by clubs in T-O and discuss how your club can participate in the future.**

# **Cars for Cures**

## **Kiwanis Club of Moore, Oklahoma**

**Total Funds Raised - \$20,000**

**Club Size – 27**

**Longevity – 3 years**

**Population Reached – 1,100**

Cars for Cures is an annual car show that benefits children. It strengthens K-Family bonds and garners community attention. It is more service project than fundraiser.

# **Cars for Cures**

## **Kiwanis Club of Moore, Oklahoma**

This project shows our K-Family the power of working together and forming partnerships to achieve great deeds. In 2021, nearly 100 volunteers from Kiwanis, Key Club, Aktion Club, and CKI assisted with the show.

It is truly a clear demonstration of “a global organization of volunteers.” This project impacts communities in all 77 Oklahoma counties because Children’s Hospital Foundation of the University of Oklahoma Health Science Center serves children in those counties.

# **Cars for Cures**

## **Kiwanis Club of Moore, Oklahoma**

We educate, positively influence, and make an economic impact while achieving the goals of raising awareness and money for CHF.

As we visit local organizations, we educate people about the work of Children's Hospital and how it serves more than 25,700 children in our own county.

# **Cars for Cures**

## **Kiwanis Club of Moore, Oklahoma**

This project also supports medical research locally and nationally through a network of hospitals and research facilities.

Committed to curing diabetes and ending the diabetes pandemic in the 21st century, the OU Health Harold Hamm Diabetes Center supports comprehensive care for people and families who live with diabetes, as well as world-renowned researchers seeking a cure.

In addition to treating children, teens, and young adults, HHDC provides Healthy eating and cooking classes, Lifestyle intervention programs, summer camp for children and teens living with diabetes, and support groups for adults.

# Cars for Cures

## Kiwanis Club of Moore, Oklahoma

### *Cars for Cures*

August 28, 2021—9:00am to 2:00pm

Regal Cinema - Warren, Moore, OK

[carsforcures.net](http://carsforcures.net)

### *Benefitting*



### *Auto Show*



# Cars for Cures

## Kiwanis Club of Moore, Oklahoma



# Cars for Cures

## Kiwanis Club of Moore, Oklahoma



# Cars for Cures

## Kiwanis Club of Moore, Oklahoma



# **Kiwanis Bingo at Old Setters Reunion**

## **Quitman - Lake Fork, Texas Kiwanis**

**Total Funds Raised - \$10,000**

**Club Size – 62**

**Longevity – 9 years**

**Population Reached – 4,800**

Families are invited to play bingo for locally donated prizes at the 100+ year-old community festival called Old Settlers Reunion.

These bingo games are one of the top attractions of the festival and attracted 4800 people last year over 3 nights.

# **Kiwanis Bingo at Old Setters Reunion Quitman - Lake Fork, Texas Kiwanis**

The event raises funds for the club's long term project which is design and construction of a walking trail through Quitman that will provide exercise, safe passage, and family activities for all members of the community.

Bingo at Old Settlers is a unique event in our county and the walking trail it will build will be the first of any kind of trail in our town which currently doesn't even have sidewalks.

# **Kiwanis Bingo at Old Setters Reunion Quitman - Lake Fork, Texas Kiwanis**

We are a very small community of less than 2,000 people, so this festival and bingo games are a huge event.

These bingo games bring the community together and everyone looks forward to it.

It is our club's best opportunity to educate the community about who we are and what we do, and it builds tremendous good will and support.

# Kiwanis Bingo at Old Setters Reunion Quitman - Lake Fork, Texas Kiwanis



# Kiwanis Bingo at Old Setters Reunion Quitman - Lake Fork, Texas Kiwanis



# Kiwanis Bingo at Old Setters Reunion Quitman - Lake Fork, Texas Kiwanis



# **Jerry's Dream Camp KC of Pleasant Grove, TX**

**Service Project Expenses - \$13,000**

**Club Size – 18**

**Longevity – 27 years**

**Population Reached – 100**

This project provides opportunities for elementary and teenaged students to attend summer leadership camp. Each year we provide funding for 100 students to attend.

# **Jerry's Dream Camp KC of Pleasant Grove, TX**

Our Southeast Dallas community exceeds 120,000 in population, is culturally diverse, very young and economically challenged.

Over 90% of the school age children qualify for free or reduced lunch.

# **Jerry's Dream Camp**

## **KC of Pleasant Grove, TX**

Typically, we sponsor approximately 80 elementary children from about 60 families for a week of camp.

Additionally, we serve about 10 teens for mission/leadership camp and 2 retreats each year.

Families are included in an orientation breakfast a few weeks before camp, the closing programs of camp, and some visit the camp when they transport or ride the bus to/from camp.

# Jerry's Dream Camp

## Kiwanis Club of Pleasant Cove, TX



# **Jerry's Dream Camp**

## **Kiwanis Club of Pleasant Cove, TX**

<https://youtu.be/P2QLgTAhnuc>



# **Kiwanis Apple Sale**

## **Kiwanis Club of Baytown, Texas**

**Total Funds Raised - \$22,000**

**Club Size – 52**

**Longevity – 73 years**

**Population Reached – 1,500**

The annual Baytown Kiwanis Apple Sale fundraiser is the result of the club's participation in the first-ever Kiwanis Kids Day set by KI in 1949. All funds raised are used to support youth, community, and the Kiwanis mission.

# **Kiwanis Apple Sale**

## **Kiwanis Club of Baytown, Texas**

On November 19, 1949, all clubs in KI were asked to contribute to an initiative to support KI's commitment to serving the youth of the world (known today as the Kiwanis Children's Fund).

To participate, the club decided to sell apples and donate all proceeds for the KI initiative. The event was so successful, the members decided to make it an annual affair. Proceeds from the event now cover the club's annual Projects Fund.

# **Kiwanis Apple Sale**

## **Kiwanis Club of Baytown, Texas**

During that first apple sale, Kiwanis members went door-to-door and sold apples for 5 cents each. The club raised over \$500 that month and made its contribution to Kiwanis Kids Day.

Now the club sells apples by the case, half case, and quarter case and the apples are stored in a refrigerated 18-wheeler. The truck is on site for two weeks. Patrons pre-order apples from club members for pick-up when the apples arrive. Drive-up sales take place for two weeks and account for about 50% of the total apples sold.

# **Kiwanis Apple Sale**

## **Kiwanis Club of Baytown, Texas**

Last fall, the club sold 600 cases of apples. At 88 apples per case, that totaled 52,800 apples.

Although not available in a single quantity, the apples now are priced at \$.68 each.

# **Kiwanis Apple Sale**

## **Kiwanis Club of Baytown, Texas**

“The Apple Impact” - Over the course of the two-week period, the club raises enough funds to:

- ▶ Sponsor five Key Clubs (with one more possibly coming this year!) and one K-Kids club to promote leadership development and commitment to service.
- ▶ Partner with Alamo Elementary (where the K-Kids program is located) thru our Chamber of Commerce Partners in Education Program to provide assistance to the entire 900-student population of this Title 1 campus.

# **Kiwanis Apple Sale**

## **Kiwanis Club of Baytown, Texas**

- ▶ Provide \$15,000 in scholarships annually to local graduates and \$1,000 annually to campus Sophomore of the Year winners.
- ▶ Support non-profits which provide a wide range of social services to the community, including feeding and clothing the needy.

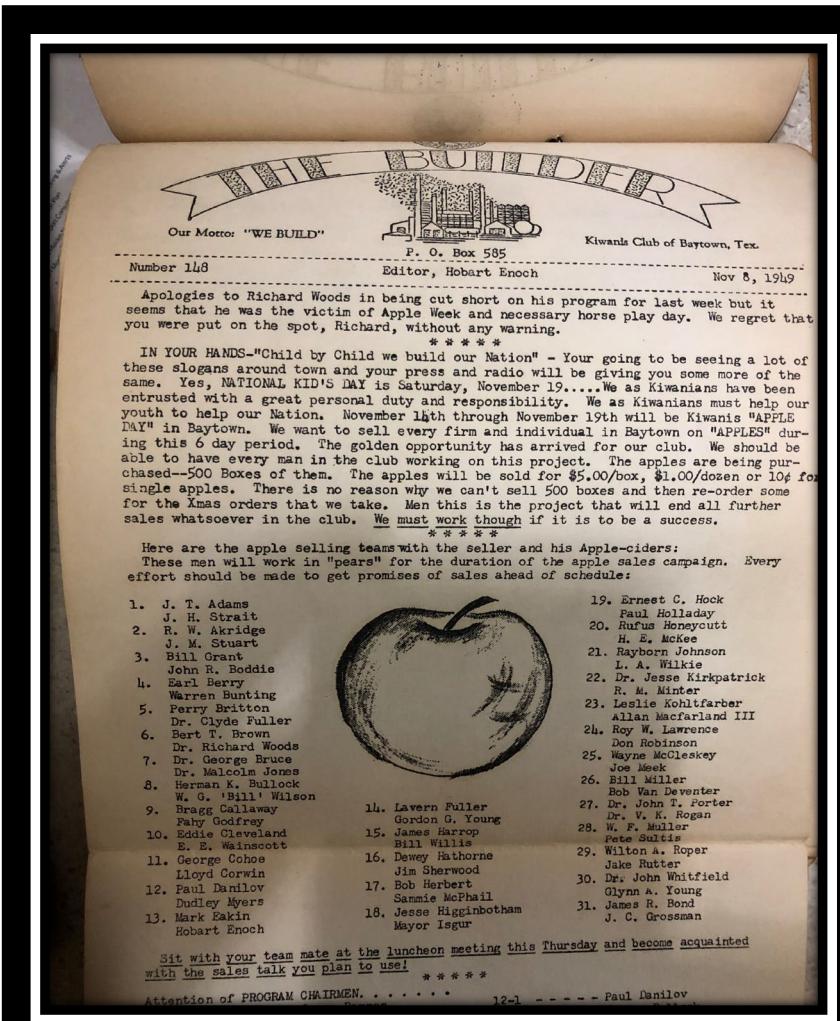
# Kiwanis Apple Sale

## Kiwanis Club of Baytown, Texas



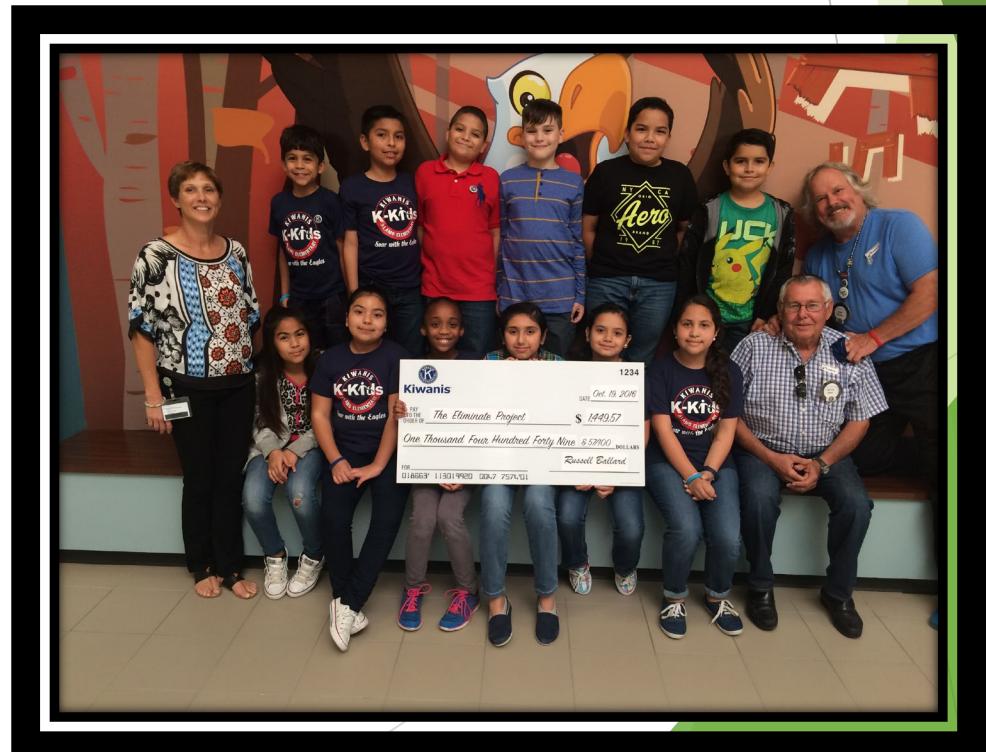
# Kiwanis Apple Sale

## Kiwanis Club of Baytown, Texas



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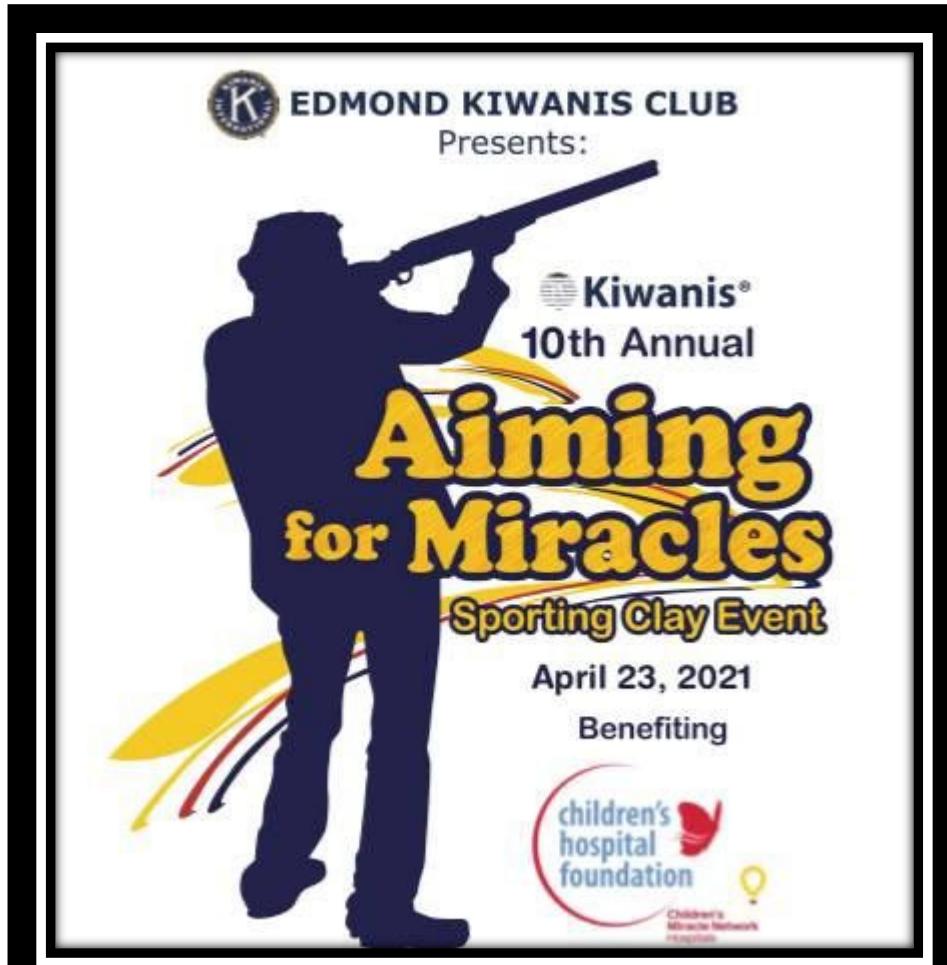


## **Other Entries from T-O for 2022**

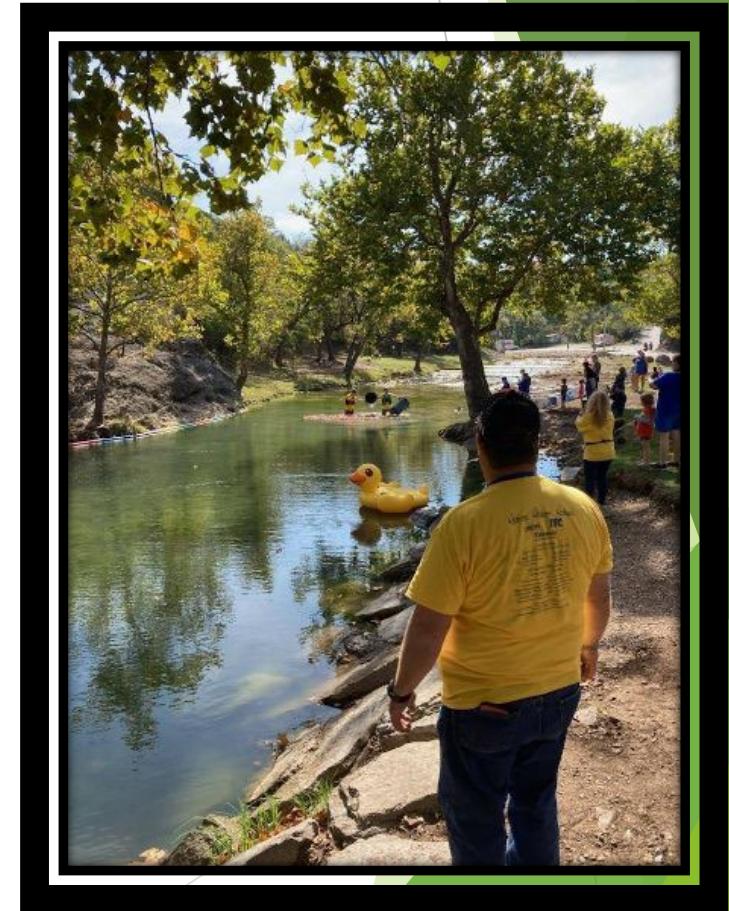
**Time will not allow us to review details of all 11 projects submitted this year for the Signature Project Contest.**

**However, we would like to give shout-outs to the following clubs for submitting entries this year:**

# Edmond, OK - Aiming for Miracles (Clay Shooting Fundraiser for Children's Miracle Network)



# Moore, OK - Sunny Bright Duck Race (Fundraiser for the Hamm Diabetes Center)



# South Oklahoma City, OK - Christmas Food Basket Program (Providing Food for Families in Need)



# Denton, TX - Kiwanis Children's Clinic

(Provides Health Care to Uninsured Children  
of the Community)



# San Angelo, TX - Little Olympics (70-year Service Project to Promote Physical Activities for Elementary Students)



# Stillwell, OK - Fletcher Park (Service Project - Built a Community Park for All)



# Bonham, TX - Second Monday Trade Days (44-year Fund Raiser to Support Youth and Family Crisis Organizations)



So . . . .

## What's Your Signature Project?

Please share with us what great things  
your club does to raise funds and  
support your local communities!

**Thank you for attending today's session. We hope you have gained a better understanding of the Signature Project initiative and hope you bring this information to your club for consideration of participating in 2023.**